(Frankfort, Ky) -- Frankfort, Ky – The Kentucky Association of School Administrators (KASA) awarded Lifetouch the 2019 Heart for Education Award.

Presented annually to a high level business partner who works with KASA to provide learning opportunities and services to Kentucky school districts and who goes above and beyond in serving children and public education, giving generously of their time and resources at a level that exceeds expectations.

Rick Zielke and other Lifetouch representatives were presented the award at KASA’s 51st Annual Leadership Institute, July 18 in Louisville.

This high-level partner since 2016 has supported Kentucky educational leaders and students for more than 80 years. Known as a school picture company, Lifetouch’s reach goes far beyond just school pictures. From their SmileSafe program to Memory Mission to Scholarship programs, giving back is a large part of the Lifetouch culture.

KASA is the largest school administrator group in Kentucky representing more than 3,100 education leaders from across the commonwealth. Formed in 1969, KASA connects education leaders to policymakers, legislators, and other interest groups, and provides numerous benefits to Kentucky’s school administrators.

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